

Soil Awareness

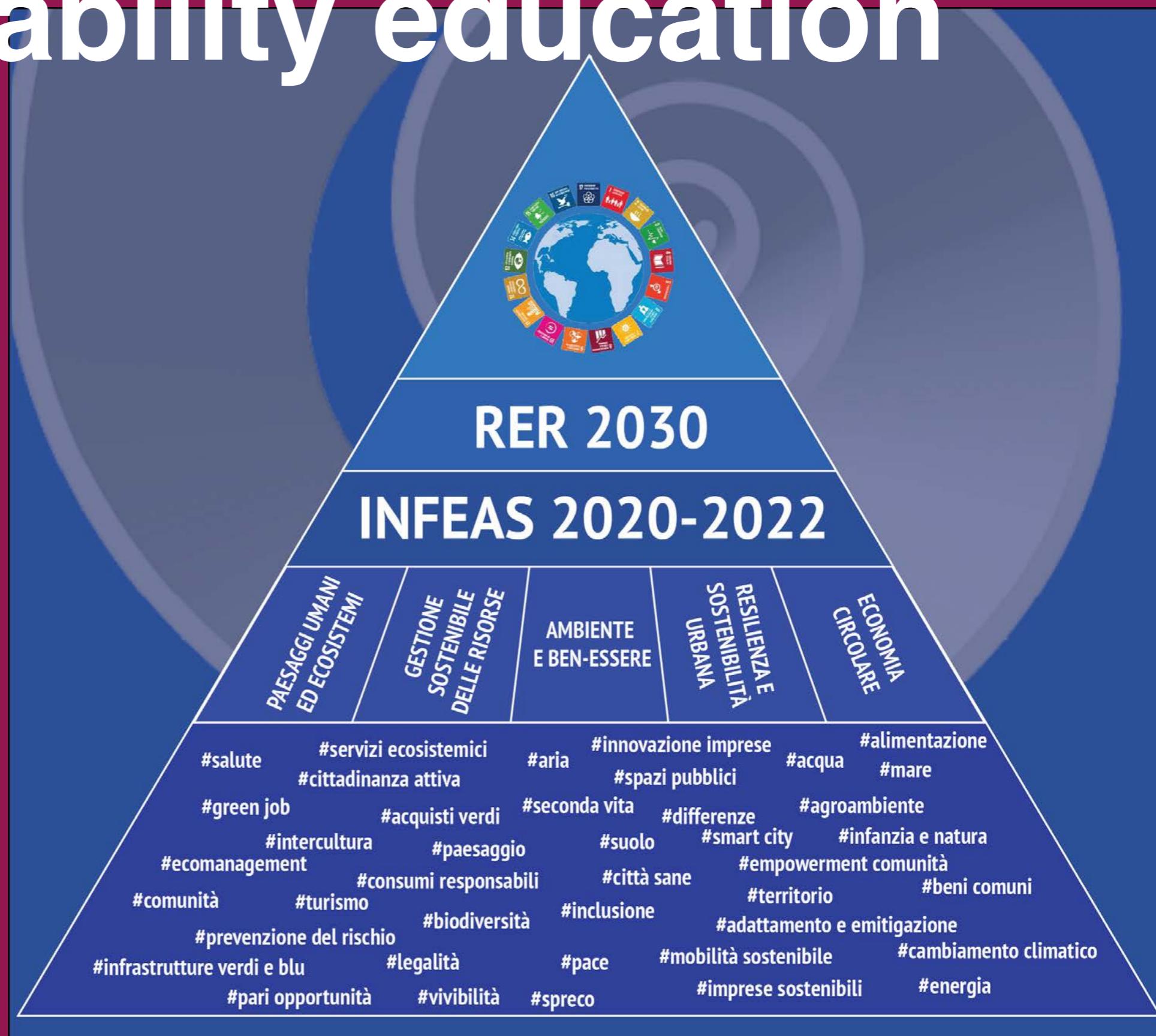
the Emilia-Romagna experience

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Sustainability Education Unit

Ph: <http://www.therepublic.com>

Emilia Romagna program of sustainability education



2nd integrated education area: sustainable resource mgmt

GESTIONE SOSTENIBILE DELLE RISORSE

PROGRAMMA
REGIONALE
EDUCAZIONE ALLA
SOSTENIBILITÀ
2020/2022



#alimentazione #turismo #mare
#agroambiente #suolo #aria
#acqua #spreco #sostenibilità

soil: 3 line of action

- newsletter
- social media (Facebook)
- soil meet people



Arbor Day, Grant Wood

Newsletter

wakelet

Cheterrapesti – The **earth** beneath your feet

The screenshot shows a Wakelet collection page with the URL wakelet.com/wake/cf7ea554-4b63-4296-9d3d-e327b6fb7841. The page title is "a world of soil... ...a sustainable world!". The background image features a close-up of soil with a mountain peak visible in the distance. The text is overlaid on the image. At the bottom left, there's a "Created by You" badge with the "i suoli" logo. The page includes standard Wakelet navigation elements like Contributors, Share, and Edit Collection.

*a world of soil...
...a sustainable world!*

is a multilingual, "more or less monthly", magazine about the soil, online since 5 years.
The newsletter is sent to 400 people and linked in some Facebook pages

CheTerraPesti monthly #64, The earth beneath your feet - A soil magazine. Aug. 20th, 2019

53 items

a world of soil... ...a sustainable world!

[http://wakelet.com/@cheterrapesti](https://wakelet.com/@cheterrapesti)

Like

Follow

Share

...

Send Message

Suggest Edits

Page transparency

See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created – 13 June 2011

Related Pages



Educazione alla soste...

Livia Vittori Antisari likes ...
Public & government ser...

Like



SiPe - Società Italiana ...

Livia Vittori Antisari likes ...
Non-profit organisation

Like



Associazione Italiana P...

Livia Vittori Antisari likes ...
Agricultural cooperative

Like

Pages liked by this Page



Le tue scarpe al centro

Like



Educazione alla soste...

Like

Facebook

Che terra pesti - The
earth beneath your
feet

@chetterapesti

Home

About

Photos

Reviews

Events

Videos

Notes

Posts

Groups

Community

Create a Page

ESDAC.JRC.EC.EUROPA.EU
esdac.jrc.ec.europa.eu

3

1 comment 3 shares

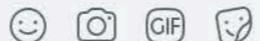
Like

Comment

Share

Most relevant ▾

Write a comment...



Press Enter to post.



Che terra pesti - The earth beneath your feet

23 August at 10:50 ·

Facebook

Che terra pesti – The earth beneath your feet

In the last 2 years (10th Sep. 2017 – 9th sep. 2019):

- **182 post** (~ one every 4 days)
- **49 500 post view** (~ 24 750 per yr)

In the last 3 months

- **17 700 page view** (the number of times any content from the page or about the page entered a person's screen)



Soil meets people

In the last year:

- 5 meetings in primary and secondary school (~ 500 students)



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Soil meets people

In the last year:

- 1 meeting with professional association
(architects, engineers, housebuilders)
(~ 200 people)



Soil meets people

In the last year:

- 1 meeting in a participatory process in urban regeneration and green areas (~ 80 people)



newsletter



wakelet.com/@cheterrapesti

social media



www.facebook.com/cheterrapesti

mail



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